



# APPLICATION

A Program Designed to Identify and Develop  
the Leadership Potential Existing in Our Community

---

A Program of  
**Marshall County Chamber of Commerce**  
17 U.S. Highway 68 West  
Benton, KY 42025  
270-527-7665

# CONFIDENTIAL APPLICATION 2011-2012

## ***Program Purpose***

*Leadership Marshall County* is an educational program designed to develop the present and future leadership potential existing in our community. It brings together individuals with diverse backgrounds and experience, who have a demonstrated talent and commitment for leadership.

Participants in *Leadership Marshall County* will be challenged to learn about and become actively involved in the issues, opportunities, and problems that face our community today and in the future. This is accomplished by exposing the participants to as many facets of the community as possible through planned sessions in an effort to familiarize them with resources, organizations and institutions that shape Marshall County.

It is the goal of *Leadership Marshall County* to develop a source of informed, civic-oriented, volunteer leaders who are interested in helping direct the future growth and development of Marshall County.

## ***Instructions***

- Please complete each section in full, and limit answers to available space. Type or print clearly.
- Application must be signed by both candidate and employer/organization and be received no later than **5:00 pm, July 15, 2011**. Late or incomplete applications will not be considered.

## ***Selection Criteria***

- Application to the *Leadership Marshall County* program is open to all persons residing or working in Marshall County.
- Class members are chosen by the Leadership Planning Committee on their own merits based upon the information submitted on the application. The Committee will select up to (15) participants who represent a good cross section of the community.
- Applicants must have the full support of the organization or business they represent in order to commit the time and effort required by the program. Individuals may also apply.
- *Leadership Marshall County* is an entryway into leadership in the community. It is an expectation of the program that graduates become active members in helping change and serve their community.
- All applicants will be notified of their acceptance or non-acceptance. Admission is expected to be highly competitive and those not chosen are encouraged to reapply the next time offered.

## ***Attendance Requirements***

- It is an honor to be chosen for the Leadership program and as such, attendance and participation at each and every session is extremely important. If you or your employer are unable to make this commitment, it is not in your best interest to apply.

- Leadership graduation will be based on a cumulative number of points which are awarded by attendance at full day sessions and involvement in community activities. It is necessary that participants: attend the **mandatory** opening retreat, attend at least 7 of the 8 full day sessions of the program, and acquire a minimum of **20** volunteer points earned by participating in community events (See separate sheet of activities) as well as participation in the class project.

**Tuition**

A nominal tuition fee is charged for the *Leadership Marshall County* program, which covers all of your meals, lodging, and instructional materials used throughout the course of the program. The tuition fee is **\$600.00**. The participant, their employer or business may select to pay the tuition. The tuition is due upon notification of acceptance into the program. An invoice will be issued to whoever is paying the fee and balance is due by September 1st. No refund of tuition will be issued for any reason beyond two weeks prior to the opening retreat.

**Please give serious consideration to all criteria, requirements, involvement, and attendance mandates before applying.**

***Leadership Marshall County 2011-2012 Schedule***

All sessions with the exception of the Opening Retreat and Frankfort trip will begin at the Marshall County Chamber of Commerce Biscuits & Business Breakfast beginning at 7:30 am and day will end around 3:30 pm.

September 14, 2011 (3:00 pm Wed until 12:00 noon Thurs)	Opening Retreat Moor’s Resort & Marina
October 19, 2011	Law Enforcement/Corrections Day
November 16, 2011	Healthcare Day
December 21, 2011	Government Day
January 18, 2012	Communications/Media Day
February	Frankfort Trip (TBA - overnight)
March 21, 2012	Education Day
April 18, 2012	Economic Development/Tourism Day
May 16, 2012	Graduation

\*\*\* All days subject to change with proper advance notice given prior to any date change\*\*\*



One of the purposes of *Leadership Marshall County* is to expose the members of the class to as many facets of the community as possible. This is accomplished by the planned sessions but also by encouraging members to explore the community and become participants in varying community activities. Being aware of what surrounds you makes you more involved and therefore, teaches you more about your community and yourself. Leadership graduation is based on a cumulative number of points which are awarded for attendance at monthly day-long sessions and involvement in voluntary community activities. A minimum of (70) points is required to graduate. Points are awarded for regular attendance at day-long sessions plus additional activities that you choose to participate in yourself. If a day-long session is missed then additional volunteer points will need to be acquired to make up the required points to graduate.

<b>POINTS</b>	<b>ACTIVITY</b>
10 pts.	Opening Retreat
<u>5</u>	Each scheduled session 5 x 8 = 40 pts. (7 session minimum required)
50 pts.	
<u>20 pts.</u>	Voluntary activities of your choice (will present at next full day session)
<b>70 pts.</b>	Required for Graduation

Below is a breakdown of volunteer activities and the points associated with each. From the list below, choose activities in which you are interested. After attending each activity, write a summary of the activity on the Report Sheets provided. A leader should seek out more and, therefore learn more, so don't just settle for the minimum required. Each activity can be counted only once and no more than two activities in each category may be counted toward your goal of 20 points. These items must be completed between the dates of September 14<sup>th</sup> through April 27<sup>th</sup>. No credit can be given for activities completed prior to participation in 2011-2012 program. Your completed Report sheets are due on April 27, 2012

BUSINESS

- 2 points Attend a Chamber Ribbon Cutting or Business of Month Presentation
- 2 points Attend a Chamber of Commerce Board Meeting (2<sup>nd</sup> Tuesday @ 12:00 noon)
- 2 points Attend Chamber's Annual Dinner (October)

EDUCATION

- 2 points Read to an elementary school class during their reading hour
- 3 points Attend a PTO meeting or site-based council meeting (call schools for dates/times)
- 3 points Attend a Marshall County Board of Education meeting
- 3 points Take a class sponsored by Adult Education
- 5 points Take a continuing education course not affiliated with your field

GOVERNMENT

- 3 points Attend a City Council meeting (Benton 3<sup>rd</sup> Monday@ 6:00, Calvert 2<sup>nd</sup> Monday@ 5:30, Hardin 2<sup>nd</sup> Monday @ 6:00)
- 3 points Attend a Fiscal Court meeting (1<sup>st</sup> & 3<sup>rd</sup> Tuesdays @ 9:00 am)
- 3 points Write your State or U.S. Representative or Senator about your opinion on a particular bill or issue (Attach copy of your letter to Report Sheets)



GOVERNMENT (Continued)

- 3 points Participate in a political candidate's campaign
- 5 points Attend a District Court or Circuit Court trial or arraignment
- 5 points Ride along on the shift of City Police Officer or County Sheriff's Deputy, Emergency Service, or Ambulance.

HEALTHCARE

- 5 points Schedule a physical for yourself
- 5 points Meet with Nutritionist for nutritional assessment (Heath Dept 527-1496 \$7.00)
- 3 points Attend a seminar related to your personal health
- 3 points Begin a physical fitness program, and continue for 4 weeks (monitor beginning and end results)

COMMUNITY SERVICES AND HUMAN NEEDS

- 3 points Give blood during a Red Cross Blood Drive or assist at a drive.
- 3 points Attend a children's story hour or adult evening program at one of the Marshall County Public Library Branches (Benton, Hardin or Calvert City)
- 3 points Attend Habitat for Humanity meeting (2<sup>nd</sup> Monday @ 5:00 Courthouse)
- 5 points Volunteer at Marshall County Needline, Red Cross or other non-profit agency
- 5 points Volunteer at Marshall County Exceptional School
- 5 points Volunteer at Marshall County Humane Society (354-8738)
- 5 points Volunteer at Marcella's Kitchen (205-0223)
- 5 points Develop/Coordinate a charitable project as a part of your church, civic club, professional society

ENVIRONMENT

- 5 points Develop and implement a recycling program for your business/office/home
- 3 points Schedule a 1 mile road clean-up

TOURISM

- 3 points Attend a Marshall County Tourist Commission Board Meeting
- 5 points Volunteer to answer phone and assist visitors for ½ day at Tourism Office

COMMUNICATIONS/MEDIA

- 2 points Write a Letter to the Editor voicing your opinion on a certain community issue or topic. (Attach copy of your letter to Report Sheets)
- 3 points Participate on the Coffee Call program with WCBL to promote your company, civic club or professional organization.

**NOTE:** OTHER ACTIVITIES MAY BE APPROVED. SUBMIT YOUR IDEAS TO THE CHAMBER IN WRITING FOR APPROVAL. You will be notified whether or not your submission has been approved and how many points will be received for that project.

**Personal Data**

Name \_\_\_\_\_ For Name Tag \_\_\_\_\_

Home Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Home Phone# \_\_\_\_\_ Home Email Address \_\_\_\_\_

Spouse \_\_\_\_\_ Children \_\_\_\_\_

Age \_\_\_\_\_ Sex \_\_\_\_\_ Race \_\_\_\_\_ How long have you lived or worked in Marshall County? \_\_\_\_\_ years

Shirt Size: Adult S M L XL XXL XXXL

Special Honors, Awards and Recognitions \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Employment**

Present Employer \_\_\_\_\_ Title \_\_\_\_\_

Employer Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Business Phone# \_\_\_\_\_ Cell Phone# \_\_\_\_\_

Business Email \_\_\_\_\_ Years Employed \_\_\_\_\_

Briefly describe current responsibilities \_\_\_\_\_

\_\_\_\_\_

**Past Employment**

List previous employment in reverse chronological order, including active military duty if applicable.

Employer \_\_\_\_\_ Title \_\_\_\_\_

Dates \_\_\_\_\_

Employer \_\_\_\_\_ Title \_\_\_\_\_

Dates \_\_\_\_\_

Employer \_\_\_\_\_ Title \_\_\_\_\_

Dates \_\_\_\_\_

What do you consider your highest career achievement to date? \_\_\_\_\_

\_\_\_\_\_

## ***Community Involvement***

List up to five (5) community, civic, state, religious, government, school, social, athletic, or other organizations or activities in which you have participated.

Organization \_\_\_\_\_ Position/Year \_\_\_\_\_

Organization \_\_\_\_\_ Position/Year \_\_\_\_\_

Organization \_\_\_\_\_ Position/Year \_\_\_\_\_

Organization \_\_\_\_\_ Position/Year \_\_\_\_\_

Organization \_\_\_\_\_ Position/Year \_\_\_\_\_

What do you consider your most important accomplishments in one of the above organizations? \_\_\_\_\_

\_\_\_\_\_

How much time each month do you commit to these and other community activities? \_\_\_\_\_

Have you been as active as you would like to be? \_\_\_\_\_

If not, what has been the major barrier? \_\_\_\_\_

## ***Education***

List your educational background. Begin with high school and continue in chronological order with college(s) and other schools or specialized training you have attended or attained.

Name/Location	Dates (from/to)	Degree	Major
---------------	-----------------	--------	-------

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## ***General Information*** (Please limit answers to one paragraph; you may type responses on a separate sheet)

Please tell us what specific skills or knowledge you hope to gain from your *Leadership Marshall County* experience.

Please identify a particular challenge, issue, or problem you feel is critical to Marshall County. Explain your concern and possible suggested solution to the issue.

What are the most notable opportunities our area has to offer?

Is there any additional information about yourself that we haven't asked that you would like us to know about you?

How did you hear about Leadership? \_\_\_\_\_

What method do you prefer that we communicate with you? \_\_\_\_\_

## ***Payment Method***

If accepted into the Leadership program, you or your company (sponsor) will be billed for the tuition fee. The tuition of \$600 covers all program costs, including shared room and board at the opening retreat and in Frankfort, Payment must be paid in full by the **1<sup>st</sup> of September**. Checks should be made payable to the Marshall County Chamber of Commerce.

How do you plan to pay for the \$600 Tuition?

Paid by myself       Employer Paid       Would need assistance or scholarship

## ***Commitment***

The Marshall County Leadership program expects all members to commit to attending all sessions. Block your calendar from 7:30 am to 3:30 pm for each of the day-long sessions.

I understand the goals and commitments of the *Leadership Marshall County* program. If selected, I will devote the required time and resources necessary to complete the program. I also understand that if I miss more than one full day session, for whatever reason, I will no longer be eligible for graduation from the program and no portion of the tuition shall be refunded.

I understand the above commitments and agree to be bound by them in signing this application.

\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_  
Date

## ***Employer Commitment***

Also, if your employer will be paying for the tuition, or you will be absent from work while attending the sessions, your employer or authorized representative needs to acknowledge his/her commitment to the program by signing below.

This application has the approval of this organization and the applicant has our full support, which includes the time required to participate in the program. I have read and agree to the program purpose, selection criteria, attendance requirements and tuition refund policy.

\_\_\_\_\_  
Employer/Sponsor Signature

\_\_\_\_\_  
Employer's Name printed

\_\_\_\_\_  
Date

**APPLICATION DEADLINE DATE: JULY 15, 2011**

**TUITION DEADLINE: SEPTEMBER 1, 2011**

Please mail or hand-deliver this application to:

**Marshall County Leadership**  
c/o Marshall County Chamber of Commerce  
17 U.S. Highway 68 West  
Benton, KY 42025

For Questions Contact: Debbie Buchanan @ 527-7665 or Wendy Baxter @ 527-2009